

91X Radio (XTRA) broadcast a contest on April 20th (4/20) to see who could "take the longest hit from their water pipe." The segment included audio of phone-in listeners, with gurgling sounds from their bongs (as the water pipes were later called.) The origin of the term 420 is uncertain, but has come to be a code for marijuana use and promotion. This is not an isolated incident. 91X has a recurring promotion of marijuana use every day at 4:20 through a "Mandatory Marley" segment, when they play a Bob Marley song. This promotion of illegal drug use should be considered when the licenses of all Clear Channel properties in the San Diego area are up for renewal. Those U.S. licensed properties are KHTS-FM, , KMYI-FM, KOCL-FM, , KGB 101, KGB, KGBB-FM 103.3 KGB, KIOZ-FM, KOGO-AM, KOGO-FM, KPOP-AM and KPOP FM. The programming Director Jim Richards defended the bong contest when I called to complain. Additionally, this type of programming is counter to the "Responsible Broadcasting Initiative" announced by Clear Channel. I have complained to G.M. Glickenhau and John Hogan, and await their response.